



**Bournemouth  
University**

A stylized illustration of a hand holding a stack of five overlapping, colorful papers. The papers are yellow, red, pink, purple, and teal. The text 'FESTIVAL of LEARNING' is printed on the red paper, and 'India' is printed on the teal paper.

# FESTIVAL of LEARNING

India

## **Global Festival of Learning-India 2017**

**Symbiosis School  
for Liberal Arts, Pune  
18 and 19 April 2017**

**India Habitat Centre and  
British Council, New Delhi  
20 and 21 April 2017**

[www.bournemouth.ac.uk/global-fol](http://www.bournemouth.ac.uk/global-fol)

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## Key

These icons show the type of event

### Activity type



Interactive workshop



Lecture/talk



Exhibition



Cultural performance

### Audience type



General audience



Academics and students



Businesses/industry/NGOs

## Photography & filming

Photographs and video footage will be taken at the GFOL-I for use in promotional material. If you do not want to be featured, please let us know at the registration desk.



WELCOME

## We are delighted to welcome you to our Global Festival of Learning-India (GFOL-I) 2017.

The GFOL-I builds on Bournemouth University's (BU) popular UK-based Festival of Learning, which is now in its fifth year.

The Festival of Learning is a celebration of learning and has showcased BU's research and expertise to a wide and varied audience over the last five years. In recognition of our home-grown Festival's growing popularity and reputation, and following a highly successful pilot in 2016, we are now taking the Festival global again this year. The GFOL-I is organised in collaboration with the Symbiosis School for Liberal Arts (SSLA) in Pune, and is designed

to showcase and disseminate the expertise of both BU and our partners in India. In doing so, we hope it will inspire learning, encourage new thinking, and nurture creativity and innovation. I know that the success of this Festival is made possible by the many people who have worked so hard in planning and organising such a rich and varied schedule of interactive sessions and activities. A huge thank you therefore to the staff and students both at SSLA and BU who have got us to this point. I wish you all a very enjoyable and productive Festival and a memorable stay in India.

**Professor John Vinney, Vice-Chancellor, Bournemouth University**

## Introduction

**The Global Festival of Learning is our way of celebrating learning and knowledge, and what better way to start this event than to be here with colleagues in India?**

Although this is the first Festival here, it is already attracting much attention, and this year we focus on some of the more pressing issues that are being faced in India and the UK. Our theme is 'Inspiring change', and across four days, in Pune and New Delhi, we will explore change in the areas of media, social care, management and education.

Together with the Symbiosis School for Liberal Arts, we have arranged a fantastic programme of keynotes, lectures, and workshops, covering topics ranging from cybersecurity, data journalism, post-disaster reporting, storytelling, VFX, political

campaigning, occupational therapy, and digital identity. We look forward to engaging and sharing thoughts with colleagues and other collaborators during the Festival.

The Global Festival of Learning is more than just an event—it is how BU works closely with our valued partners to co-create impact with communities and regions across the globe. We are confident that you will meet like-minded people, create new ideas, share common professional ground, inspire others and celebrate the joy of learning so that the Festival is both stimulating and rewarding.

**Dr Sonal Minocha**  
**Pro Vice-Chancellor (Global Engagement),**  
**Bournemouth University**

**Professor John Fletcher**  
**Pro Vice-Chancellor (Research and**  
**Innovation), Bournemouth University**

# The GFOL-India venues

## Pune: 18-19 April

The first two days of the GFOL-I 2017 (Tuesday, 18 April and Wednesday, 19 April) will be hosted in Pune by the Symbiosis School for Liberal Arts (SSLA) in Viman Nagar. Part of the Symbiosis International University (SIU), SSLA is a premier liberal arts institution that promotes a comprehensive education to prepare students for career advancement and leadership. SSLA believes that through a liberal and broad-based education, students can adapt to different requirements and thus fulfil the urgent need for creative individuals in the society.

At SSLA and SIU, students are encouraged to inculcate the spirit of 'Vasudhaiva Kutumbakam', the idea that the world is one family. Creativity and independent thought are encouraged, as well as analytical and communication skills. A key mission of SSLA is to nurture students into sensitive, ethical and critically conscious citizens who will contribute responsibly to communities and society. Towards this, all students contribute to a one-year community project during their study.

## New Delhi: 20-21 April

The second half of the GFOL-I 2017 will take place in New Delhi, at the India Habitat Centre (IHC), Lodhi Road, and the British Council (BC), KG Marg. Collaborating with colleagues in the news media; at the University of Madras, Chennai; and at Jamia Millia Islamia, New

Delhi, we will hold a series of panels, workshops and public lectures at the India Habitat Centre on Thursday, 20 April and Friday 21 April. The programme will culminate with a ceremonial evening event at the British Council on Friday, 21 April.



# DAY 1 PROGRAMME

**Tuesday, 18 April 2017, Pune**

9am - **Coffee and registration**

9:30am **Inspired!**

A gallery of exhibits on India. Photographs, short films and more. Available all day



9:30am - **Welcome and opening ceremony**

10:10am Dr Sonal Minocha, Pro Vice-Chancellor  
(Global Engagement), Bournemouth University, UK

Dr Rajani R Gupte, Vice-Chancellor,  
Symbiosis International University, Pune



10:10am - **Keynote**

11am Dr Anupam Saraph, future designer, innovator  
Adjunct Professor, Symbiosis Institute of  
Computer Studies and Research, Pune



11am - **Refreshments**

11:30am

11:30am - **Nurturing new creative talent in VFX**

12pm Peter Truckel,  
Bournemouth University, UK



12pm - **The imperative to change the discourse of media**

12:30pm **education—from skill-centrism to holistic development**

Dr Ruchi Jaggi, Director, Symbiosis Institute of  
Media and Communication, Pune



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12:30pm - **Parallel session**  
 1pm **Across cultures: what meaningful occupation means for the youth in India and UK**  
 Lilla Horvath,  
 Bournemouth University, UK




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12:30pm - **Parallel session**  
 1pm **NGOs and women empowerment in India: exploring the experiences of those directly involved**  
 Hannah Jenner,  
 Bournemouth University, UK




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1pm - **Lunch and networking**  
 2pm

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2pm - **Parallel session**  
 3pm **Telling stories with (big) data**  
 Dr Einar Thorsen, Associate Professor,  
 Bournemouth University, UK




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2pm - **Parallel session**  
 2.30pm **The view from UK, the view from India: exploring the perceptions of Indian and British tourists**  
 Hao Thi An Tran,  
 Bournemouth University, UK




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2:30pm - **Parallel session**  
 3pm **Social support of the elderly: an inquiry into the family models and natural social networks in India**  
 Heloise de Saint Jores,  
 Bournemouth University, UK




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3pm - **Refreshments**  
 3:30pm

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3:30pm - **Panel discussion**  
4:30pm **Women leaders in India and UK HE:  
breaking through the glass ceiling**



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4:30pm - **Sport for development in India: a case study of the  
Magic Bus programme**  
5pm  
Samantha Prince,  
Bournemouth University, UK



# DAY 1

## Nurturing new creative talent in VFX

Peter Truckel  
Bournemouth University, UK

 11:30am



The BFX Competition was designed to find and nurture the next generation of talent in UK visual effects and animation. Now entering its fifth year, the competition has evolved into an event that is able to support the aims of national charities by creating amazing media content for them.

## The imperative to change the discourse of media education—from skill-centrism to holistic development

Dr Ruchi Jaggi  
Director, Symbiosis Institute of  
Media and Communication, Pune

 12pm



The prevailing discourse on media education is fraught with conflicts. Whether the objective of this discipline is to impart skills or develop independent and critical thinking is a hugely debated subject. Is there an ideal measure in which both the dimensions should be co-opted? This study aims to address this conflict and propose certain recommendations for designing and delivering media education in a way that it inspires intellectual advancement and social change in consonance with skill-development.





### Telling stories with (big) data

Dr Einar Thorsen  
Associate Professor,  
Bournemouth University, UK

 2pm



From human rights issues to climate change, knowing how to dig through data and identify what digital tools to use to produce engaging communication materials are complicated tasks. Drawing from the latest social science research, alongside our experiences founding the Bournemouth University-based, Civic media Hub's datalabs project, this session will introduce participants to the emerging field of Data Storytelling and the challenges and opportunities that come with it.

### Sport for development in India: A case study of the Magic Bus programme

Samantha Prince,  
Bournemouth University, UK

 4:30pm



This study investigates the claim that participation in sport leads to empowerment for young people. The Magic Bus is a charity organisation that uses sports to foster life skills around education, health and gender. Through in-depth interviews with practitioners working on the programme, the study provides insights into the wider socio-cultural factors and the mechanisms associated with the development of empowerment.



## DAY 2

### DAY 2 PROGRAMME

Wednesday, 19 April 2017, Pune

9:30am - **Publishing in International Journals**

10:30am Professor Edwin van Teijlingen,  
Bournemouth University, UK



10:30am **Keynote**

**Our digital future**

Zaki Ansari, Managing Director & CEO, Cinestaan  
Digital Private Limited, Mumbai



11:15pm - **Refreshments**

11:30am

11:30am - **Parallel session**

12:00pm **Street theatre as a mode of communication**

Kayla Anderson,  
Bournemouth University, UK



11:30am - **Parallel session**

12:00pm **The psychology of engagement: why citizens  
participate in political campaigning**

Dr Darren Lilleker,  
Bournemouth University, UK



12pm - **Parallel session**  
 12:30pm **The Fusion Dance Workshop**  
 Holly Manning,  
 Bournemouth University, UK



12pm - **Parallel session**  
 12:30pm **The changing face of India's national identity**  
 Dr Shweta Deshpande, Deputy Director,  
 Symbiosis School for Liberal Arts, Pune



12:30pm **Lunch**

1:30pm **The Connect India Networking Session**  
 An opportunity for colleagues at Bournemouth University, Symbiosis International University and other stakeholders to meet, interact, and identify future projects

### Publishing in International Journals

Professor Edwin van Teijlingen  
 Bournemouth University, UK

 **9:30am**



Publishing academic articles in international journals is a growing requirement for academics. This session will address some of the issues around writing for publication, such as focusing your paper, considering the role of both the editor and the reviewers, some of the common mistakes seen by editors. Prof. Edwin van Teijlingen is on the editorial board of several health and sociology journals. He is the editor of an international journal and he has published on the art of academic writing.

### The psychology of engagement: why citizens participate in political campaigning

Dr Darren Lilleker,  
 Bournemouth University, UK

 **11:30am**



This event will be of interest to those interested in, or active in campaigning. We will explore the psychology of engagement and work with tools for the creative and bespoke design of campaigns to better engage and mobilise target groups.



## DAY 3 PROGRAMME

Thursday, 20 April 2017, New Delhi

12:30pm **Lunch and registration** (Marigold)

1:30pm **Nurturing new creative talent in VFX** (Cypress)

Peter Truckel,  
Bournemouth University, UK



2pm **The psychology of engagement: why citizens participate in political campaigning** (Cypress)

Dr Darren Lilleker,  
Bournemouth University, UK



2:30pm **Study at BU** (Marigold)

Speak to Faculty members and students,  
know more about studying at the  
university by the sea!



3:30pm **Discussion forum**  
**What students want** (Cypress)

Perspectives on education abroad



4:30pm **Ask the experts** (Marigold)

Session for educational counsellors



## Study at BU

 2:30pm



For enquirers and applicants, it is a chance to participate in an interview and receive an offer on the day. For offer holders, it is a chance to meet a representative from respective Faculty.

## What students want

 3:30pm



An exploration of the expectations of students from universities abroad. Participants include students, alumni, and educationists.

## Ask the experts

 4:30pm



An opportunity for counsellors to meet faculty members and know more about UG, PG and PhD courses at Bournemouth University.





**DAY 4**

## DAY 4 PROGRAMME

Friday, 21 April 2017, New Delhi

9am **Registration and refreshments** (Juniper)

All day **Inspired!**  
Available all day



9:30am - **Welcome** (Juniper)

9:35am Dr Sonal Minocha,  
Bournemouth University, UK

9:35am - **Reflections on Reform of Higher Education in India** (Juniper)

10am Ambassador (Retd.) T P Sreenivasan,  
Former Ambassador of India and Vice Chairman of the Kerala State Higher Education Council

10am - **Panel discussion**

11am **Envisioning education in 2050** (Juniper)



11am **Refreshments**

11:30am - **Parallel session**

12:30pm **Communication security and journalists: Tails, Tor and message encryption** (Cypress)

Dr Einar Thorsen,  
Bournemouth University, UK



|           |   |  |
|-----------|---|--|
| 11:30am - | Parallel session  |  |
| 12:30pm   | <b>Perspectives on global talent</b> (Marigold)   |  |
|           | Q&A panel   |             |
| 12:30pm - | Parallel session  |  |
| 1pm       | <b>Kashmir, framed: an analysis of the 2016 Uri attack and aftermath in Indian newspapers</b> (Cypress)   |  |
|           | Confidence Uwazuruike &<br>Dr Chindu Sreedharan<br>Bournemouth University, UK                             |             |
| 12:30pm - | Parallel session  |  |
| 1pm       | <b>Developmental reportage and contemporary news practice: between the market and the norm</b> (Marigold) |  |
|           | Dr Saima Saeed,<br>Jamia Millia Islamia, New Delhi  |             |
| 1pm       | <b>Lunch</b>  |  |
| 2pm -     | <b>Getting India employed—how innovation ecosystems could address the challenge</b> (Juniper)             |  |
| 2:30pm    | Pratik Dattani,<br>Managing Director, EPG Economic<br>and Strategy Consulting                             |         |
| 2:30pm -  | Panel discussion  |  |
| 3:30pm    | <b>Trump, Modi and May: media in the new world</b> (Juniper)  |  |
|           | Panelists include editors, political<br>commentators and scholars   |     |
| 2:30pm -  | Parallel session  |  |
| 3:30pm    | <b>Nepali migrant workers: trials and tribulations</b> (Cypress)  |  |
|           | Prof Edwin van Teijlingen<br>Bournemouth University, UK   |     |
| 3:30pm    | <b>Refreshments</b>   |  |

|                 |  |  |
|-----------------|--|--|
| 3:45pm - 4:15pm | <p><b>The interfaces of critical pedagogical approaches and 'Journalism for People'</b> (Juniper)</p> <p>Prof G Ravindran,<br/>University of Madras, Chennai</p> |     |
| 4:15pm - 5pm    | <p>Parallel session</p> <p><b>Managing St+art India, the largest street festival</b> (Cypress)</p> <p>Dr Miguel Moital<br/>Bournemouth University, UK</p>        |      |
| 4:15pm - 5pm    | <p>Parallel session</p> <p><b>Microfinance and empowerment of rural women</b> (Marigold)</p> <p>Prof Sangeeta Khorana<br/>Bournemouth University, UK</p>         |      |
| 5pm             | Break and travel to British Council  |  |
| 7:30pm          | <p><b>Closing ceremony and dinner</b></p> <p>British Council<br/>KG Marg, New Delhi</p> <p>Invitation only</p>   |     |

**Envisioning education in 2050**

 10am



A panel to discuss the educational needs and opportunities of the future. Panellists include VCs, educationists, employers and students.



## Communication security and journalists: Tails, Tor and message encryption

Dr Einar Thorsen  
Bournemouth University, UK

 11:30am



This session will explore both conceptual and practical methods relating to communication security and surveillance circumvention. It is especially useful for journalists and others working with sensitive information or vulnerable sources.

The first part of the session will highlight findings from a three-year study into news reporting of encryption. The second part of the session will be a practical introduction to different types of surveillance circumvention tools and best practices.

## Perspectives on global talent

 11:30am



Attended by representatives from HE, local authorities, businesses and third sector organisations, this Q&A panel will focus on the concept of and application of global talent in the context of India.

## Kashmir, in the press: a framing analysis

Confidence Uwazuruike  
& Dr Chindu Sreedharan  
Bournemouth University, UK

 12:30pm



Kashmir has been at the centre of the India-Pakistan conflicts since 1947. Significant hostilities between the two countries were resumed in September 2016, following an attack on an Indian military base in Uri. Drawing on framing theory, we analyse the news coverage of

that attack, and the renewed hostilities that arose after it in major English newspapers in India, including the Hindustan Times and Times of India. The study provides insights into the dominant frames and sources that journalists relied on for their news coverage.

## Getting India employed—how innovation ecosystems could address the challenge

Pratik Dattani, Managing Director,  
EPG Economic and Strategy Consulting

 2pm



British and Indian education systems have been longtime partners. But as the fastest-growing major economy in the world expands, one of its major supply-side constraints will be the provision of adequately trained human capital. Getting well-trained Indian graduates, with a world-class education, but also with skills that stand them in good stead in a globally competitive marketplace, will become increasingly important.

But over the last few years India has created more graduates than graduate-level jobs, and the gap between the two is widening. How can India turn job-seekers into job-creators? What role can universities play in creating innovation ecosystems that boost employability, encourage start-ups and work within a framework that helps turn the start-ups into the scale-ups that create jobs across the country?

This address challenges conventional thinking on employability, explores the success of innovation clusters and ecosystems in the UK, and how Indian education institutions could help replicate some of these successes.

### The interfaces of critical pedagogical approaches and 'Journalism for People'

Prof G Ravindran,  
University of Madras, Chennai

 3:45pm



Journalism for People is a non-institutionalised project at the University of Madras, Chennai, which seeks to address the failures of the corporatised and alienated journalism. It is no secret that the mainstream media do not include ordinary people and their struggles in their news agenda. Journalism for People is conceptualised as an ideological and pragmatic counter to the contemporary trajectories of Indian Journalism's multiple avatars—Journalism for Corporates, Journalism for the Middle Class, Journalism for the Government and Journalism for Politicians. The project seeks to transform the children of marginalised people as future media personalities. It is envisaged as a change agent for the future generations of the marginalised communities in Tamil Nadu/India.

### Managing St+art India, the largest street festival

Dr Miguel Moital  
Bournemouth University, UK

 4:15pm



Have you ever wondered what it takes to organise a street art festival? And how street art can be used to raise awareness to important societal issues? Arjun Bahl, co-founder and festival director of St+art India, the largest street art festival in India, explains it all in a visually engaging interview with Dr Miguel Moital.

### Microfinance and empowerment of rural women

Prof Sangeeta Khorana  
Bournemouth University, UK

 4:15pm



This presentation highlights findings from research into the impacts of socio-economic and institutional factors in facilitating access to micro finance facilities for women in India. Satin Creditcare Network Limited, the fifth largest microfinance institution in India was chosen for this case study.

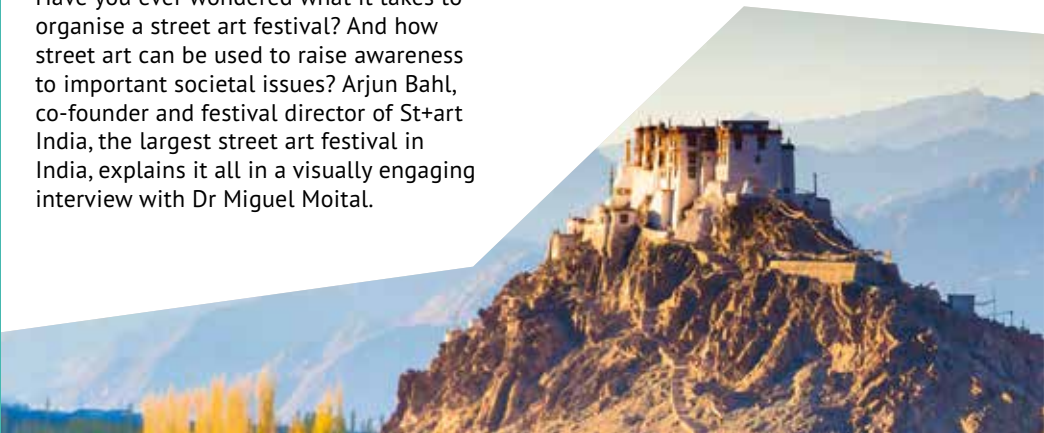
### Nepali migrant workers: trials and tribulations

Prof Edwin van Teijlingen  
Bournemouth University, UK

 2:30pm



India has an estimated 1.7 million Nepali migrants working in various parts of the country. This study, the first of its kind, is an exploration of the lifestyle-related issues facing these migrants. Drawing on in-depth interviews with charity workers, healthcare professionals and migrants, this session provides insights into the health-seeking behaviours of Nepali workers living in India.



## INSPIRED!

This exhibition will feature in Pune and New Delhi. Exhibits may vary across locations.

### Pune, through history

Rajvinder Mahil,  
Bournemouth University, UK

A timeline of the city, presented as a gallery of images.

### On campus

Aijia Jiang,  
Bournemouth University, UK

A short film comparing student life in India and UK.

### Street dogs

Andrea Palao Strauss,  
Bournemouth University, UK

An interventionist photo gallery that aims to raise awareness.

### Voices

Johnny El-Giathi,  
Bournemouth University, UK

A short film that considers the cost of Pune's urbanisation through the tales of ordinary people.

### Jump ball

Joseph Mbouma,  
Bournemouth University, UK

A documentary on the cultural stigmas surrounding women in Indian sports, told through the personal stories of basketball players.

### A story in soundscape

Candra Johnson,  
Bournemouth University, UK

Pune and Bournemouth, in audio.

### India is?

April Waterston,  
Bournemouth University, UK

A documentary exploring how the youth in England perceives India.

### Food for thought

Lucia David,  
Bournemouth University, UK

A fun food stall to explore how Indians take to English food (or not)!

### Desi connection: the rediscovery of my roots

Zachary Bradley,  
Bournemouth University, UK

A journey of self-discovery that traces estranged family and lost heritage, presented as a fine art photobook.

### Tales of the tribes

Dr Tara Douglas,  
Bournemouth University, UK

How animation can be used to preserve indigenous cultures: short films from the Northeast India.



## SPEAKER PROFILES

### Zaki Ansari

Zaki Ansari, MD and CEO of Cinestaan Digital Private Limited, believes that the Internet is the French Revolution of our times. He is in the business because it lets him participate in the most egalitarian movement that humans have brought upon themselves.

He began his career as a print news journalist in Mumbai in 1990. By 1995, Internet connectivity began retailing in India and Zaki ended up part of Rediff.com's startup team. Rediff.com is India's first 'portal'. It eventually listed on NASDAQ and at its best was worth USD 1 billion. Zaki stayed on for 15 years. During that time, he played varied roles from being online journalist and 'Jack of all trades' during the company's salad years; to the new products man as Rediff.com started rolling out fresh services rapidly; to a generalist who was called upon to put in systems and book revenues.

Eventually, Zaki moved on to work with other entrepreneurs to start a number of Internet services like an online stocks business, and 'street view' and maps for Indian cities. At Cinestaan Digital, Zaki has rolled up his sleeves in the pursuit of building an online Home for Indian cinema.

## Pratik Dattani

Pratik Dattani is the Managing Director at EPG Economic and Strategy Consulting and UK Director for the Federation of Indian Chambers of Commerce and Industry. He is also the co-founder of a tech start-up in the CSR space. Previously he worked in Economic Consulting at FTI Consulting, on public policy and international arbitration cases, and at Deloitte in London and Abu Dhabi, focussing on public policy and telecoms. In 2009, he founded and led one of the Deloitte's largest diversity networks. He was Chairman for a not-for-profit membership organisation with several thousand members for three years.

In 2015, he was the lead author of a research paper titled Business Backs Education, published ahead of the World Economic Forum. With inputs from 2,400 companies from around the world including the Fortune Global 500, the paper looked at the contribution of major companies to education from their CSR budgets, and their efficacy.

He studied Economics at Warwick University, where he was awarded the Prize for Excellence, and LMU University of Munich. Pratik's dissertation won a prize at an international economics conference at Georgetown University, Washington DC. He has published academic research on behavioural economics and social impact, most recently in the Social Enterprise Journal in 2014. He is a regular commentator on public policy and India across print, TV and online media.

## Dr Shweta Deshpande

Dr Shweta Deshpande is the Deputy Director of Symbiosis School for Liberal Arts, Symbiosis International University, Pune. She holds a PhD in Archaeology and has more than 13 years of experience as an educator, archaeologist, and a ceramic analyst at various archaeological excavations in India. Her doctoral thesis dealt with the cultural interactions in Central and Western India during the Third & Second Millennia BC. With an interest in Ancient Indian History, she has edited and published scholarly research in various academic journals, and has presented at national and international conferences.

## Professor K Hariharan – Panel member

A Graduate of the Film & TV Institute of India in film direction, he has directed eight features and over 300 documentaries and short films in a variety of subjects and languages. His debut film -Ghashiram Kotwal' (Marathi) was screened at the Berlin Film Festival in 1978 and his third film -The Seventh Man' (Tamil) won the National Award and later the Afro-Asian award in the competition at the Moscow Film Festival (1983). Produced by NFDC, his Hindi film -Current' won the Critic's Best Film award in 1992. He has also made three films for the Children's Film Society along with scores of programs for Indian Television channels. From 1995 to 2004, he was at the University of Pennsylvania teaching courses on Indian Cinema & Society and in 2005 he founded the LV Prasad Film and TV Academy in Chennai. Between '14 and '16, he was Professor Creative Sciences and Dean (Students) at the Mahindra Ecole Centrale in Hyderabad. Presently he is Professor of Film Studies and Broadcast Television at the Ashoka University.

### **Dr Ruchi Jaggi**

Dr Ruchi Jaggi is the Director of Symbiosis Institute of Media & Communication, Symbiosis International University, Pune. She has been teaching communication theories, culture studies, research methodology, development communication and writing courses to undergraduate and postgraduate students for 12 years. Her academic interests include media representations, children and television, popular culture analysis, gender studies, television studies, and emerging discourses of identity on the new media. She is a reviewer with leading national and international journals and publications including Taylor & Francis, Sage & IGI Global.

### **Prof Sangeeta Khorana**

Dr Sangeeta Khorana is Professor of Economics at Bournemouth University, UK. In her current position, she leads research on procurement liberalisation and bilateral trade agreements.

Dr Khorana is an expert on EU's bilateral trade liberalisation, in particular procurement liberalisation in emerging and developing economies. She has been involved with the EU's initiative on procurement liberalisation and developed the methodology for developing a database that proposes to use information from contract awards to estimate procurements.

She was invited by the European Parliament, European Chambers of Commerce and several other organisations to present her views on trade liberalisation and the current state of EU free trade agreements with third countries. She has featured on BBC radio to discuss her research on trade issues. She has published books and several articles on bilateral trade issues. She is currently working on a coedited book on EU Trade Policy.

Dr Khorana has a PhD from the University of St. Gallen, and a summa cum laude Master's degree from the Berne University in Switzerland.

### **Dr Darren Lilleker**

Dr Darren G Lilleker is Associate Professor in Political Communication in the Faculty of Media and Communication, Bournemouth University. Dr Lilleker's expertise is political campaigning and public engagement in politics, and in particular how public engagement can be potentiated and facilitated using technological innovations. He has worked with the UK House of Lords as well as a number of local agencies and pressure groups. Dr Lilleker has published widely on the professionalisation and marketisation of political communication including *Political Communication and Cognition* (Palgrave, 2014), and has recently co-edited special editions on this and related topics in *New Media and Society*, *Political Communication and Medijske Studije*.

### **Dr Sonal Minocha**

Sonal has over ten years of senior management experience across the public and private sectors in global HE. Sonal started her career as a business graduate before moving into a teaching career which started at University of Northumbria, UK. Since then Sonal has worked in both public and private sectors of Higher Education globally. In recent years, she held the position of Executive Dean at the University of Bedfordshire Business School before joining Bournemouth University in the summer of 2014.

Her appointment as Pro Vice-Chancellor (Global Engagement) brought with it a re-energised institutional approach towards internationalisation and the creation of a long-term vision for a Global BU that is anchored to, and complimentary of, the University's wider strategic vision. Amongst the key areas of work that Sonal has led at BU has included the fusing of employability with internationalisation through the pioneering Global Talent Programme.

Her main academic interests lie in exploring global higher education, graduate employability, management education and practice, strategic creativity and organisational learning.

### **Dr Miguel Moital**

Dr Miguel Moital is a Principal Academic in Events Management in the Department of Events & Leisure, Faculty of Management. He is the Global Engagement Lead of his department and lectures on the BA Events Management, MSc Events Management and MSc Events Marketing. He is the author of a self-published e-book entitled Writing dissertations and theses: what you should know but no one tells you. Miguel is a fellow of the Higher Education Academy and has introduced a number of innovations in his teaching practice. Two of these were the basis for the BU Award for Outstanding Contributions to Student Learning (Client-based assessment and writing student feedback using bank of comments). His research interest include the consumer experience and marketing applied to events and leisure. He has published more than 20 journal articles in international journals including Tourism Management, the International Journal of Contemporary Hospitality Management, Psychology & Marketing, The Service Industries Journal and Event Management. He has also presented more than 25 papers in international conferences.

### **Professor Vaiju Naravane – Panel member**

Vaiju Naravane is Professor of the Practice of Journalism and Media Studies at Ashoka University. For the past three decades she has held senior positions covering Europe, notably for The Times of India, Radio France Internationale, AITV and The Hindu. Prof. Naravane has taught Journalism and Contemporary Indian Literature at Sciences-Po, both in Paris and Le Havre and was the Director of Information of the Geneva-based World Health Organization. She is Foreign Fiction Editor at Albin Michel in Paris and is currently working on her second novel.

Prof. Naravane obtained degrees in the Humanities and Journalism from Pune University and spent a year travelling and writing in the USA as a Fellow of the World Press Institute, Saint Paul, Minnesota.

### **Prof Gopalan Ravindran**

Gopalan Ravindran has been working as a Professor and Head, Department of Journalism and Communication, University of Madras, since 2008. His previous positions include: Visiting Fellow, Graduate School of International Development, Nagoya University, Japan; Lecturer, School of Communication, Universiti Sains Malaysia, Penang; Reader and Head, Dept. of Communication, Manonmaniam Sundaranar University, Thirunelveli, India. His teaching/research areas include critical theories and philosophies, political economy of journalism and communication, spatial and temporal politics of communication, cross cultural communication, film cultures, digital cultures and diasporic cultures.

### **Dr Saima Saeed**

Dr Saima Saeed is Professor at the Centre for Culture, Media and Governance (CCMG), Jamia Millia Islamia, New Delhi and the Hony. Deputy Media Coordinator and Spokesperson of the university. She has 15 years of work experience spanning across the broadcast news industry, media teaching and research. An alumnus of AJ K Mass Communication Research Centre, Jamia Millia Islamia and Lady Shri Ram College for Women, University of Delhi, her doctoral work explores the use of communication and television news in social development.

Her research interests include news studies, media and democracy, political communication and media and minorities. She is the author of the book, *Screening the Public Sphere: Media and Democracy in India*, Routledge (2013).

Published in well-known international and national journals and books, she is Project Director of major research projects funded by Indian Council of Social Science Research (ICSSR) and University Grants Commission (UGC) and is the Co-Coordinator of the UGC-CPEPA (UGC- Centre with Potential for Excellence in Particular Areas) project awarded to CCMG.

### **Dr. Anupam Saraph**

Dr. Anupam Saraph has held CxO and ministerial level positions and serves as an independent director on the boards of Public and Private Sector companies and NGOs.

As a Professor of Systems, Governance and Decision Sciences, Environmental Systems and Business he mentors students and teaches systems, information systems, environmental systems and sustainable development at universities in Europe, Asia and the Americas. Dr. Saraph has had the unique distinction of being India's only person who has held the only office of a City CIO in India, in a PPP arrangement with government, industry and himself. He has also been the first e-governance Advisor to a State government.

As a future designer and recognized as a global expert on complex systems he helps individuals and organisations understand and design the future of their worlds, countries, regions and even the planet. His models have been awarded internationally and even placed in 10-year permanent exhibitions.

Dr Saraph holds a PhD in designing sustainable systems from the faculty of Mathematics and Natural Sciences of the Rijksuniversiteit Groningen, the Netherlands.



## Dr Chindu Sreedharan

Dr Chindu Sreedharan heads Connect India, Bournemouth University's global outreach arm for engaging with the Indian subcontinent. A Principal Lecturer in the School of Journalism, English and Communication, his doctoral work looked at the representation of the Kashmir conflict in the Indian and Pakistani media. His research interests include conflict reportage, social media, and longform, and he is particularly fascinated by the intersection of journalism and literature. A journalist who has covered the Kashmir conflict, the Kargil war, and the Maoist People's War guerrilla movement in India, he was an associate editor of the Mumbai-based *rediff.com* and the New York-based *India Abroad*. Dr Sreedharan is an experimental storyteller, interested in digital narratives, particularly in stories on social media. While his current projects relate to 360-degree stories and multimodality, he is known for *Epic Retold* (Harper Collins India, 2015), one of the first works in the Twitterfiction genre. In 2015, he headed *Aftershock Nepal* ([www.aftershocknepal.com](http://www.aftershocknepal.com)), a unique project that chronicled the life of Nepalis after the 2015 earthquake and aimed to provide insights into the challenges and needs of post-disaster reporting. Other works include *India Election 2014: First Reflections* (edited with Dr Einar Thorsen). He tweets @chindu.

## Ambassador (Retd) T P Sreenivasan

T P Sreenivasan was Permanent Representative of India to the United Nations, Vienna and Governor for India of the International Atomic Energy Agency, Vienna and Ambassador to Austria and Slovenia from 2000-2004. He served in the Indian Foreign Service for 37 years, including senior postings in the USA, Kenya, and the United Nations in Nairobi and New York.

Mr Sreenivasan represented India at international conferences of the UN, the Commonwealth and the Nonaligned Movement. He chaired several UN Committees and Conferences. He was a member of the National Security Advisory Board of the Government of India. He is the Director General, Kerala International Centre and has a weekly TV programme on 'Asianet'. He contributes to a number of Indian and foreign publications.

He was the Executive Director of 'IAEA 2020' and was the Vice Chairman of the Kerala State Higher Education Council from 2011-16. He continues to hold senior academic positions, and is Director of the NSS Academy of Civil Services. He is a prolific author.

## Prof Edwin van Teijlingen

Professor Edwin van Teijlingen is a medical sociologist with a career of over two decades in research into Maternal Health and Midwifery. He has conducted health services and health education research in the UK and in Asia (Bangladesh, India & Nepal). He has published widely on various aspects of health and health care. At various UK universities he has supervised in total 25 PhD students to completion.

His recent research included a UK government THET-funded project led by Bournemouth Universities (value £100k) which aimed to train community-based health workers in Nepal on mental health issues and mental health promotion. This project brought together Liverpool John Moores University (LJMU), Tribhuvan University, the oldest university in Nepal and the non-governmental organisation Green Tara Nepal. He is

working with colleagues in India at Datta Meghe Institute of Medical Sciences (DMIMS) in Maharashtra as well as the Centre for Study of Developing Societies, Tata Institute of Social Sciences in Mumbai. He is Visiting Professor at two different colleges in Nepal affiliated with two different universities.

Based on his work in public health and health promotion research Prof van Teijlingen was invited to join the UK national sub-panel for Public Health for the 2014 REF (Research Excellence Framework). In the past five years, he has been invited to assess health promotion and public health grant applications for research councils in the UK, the Netherlands, Belgium, Singapore and Norway. He was co-organiser of the first ever Health Promotion conference in Nepal (2013), which was jointly organised with the Government of Nepal. He will also be coordinating the next BNAC (Britain-Nepal Academic Council) two-day conference to be held at Bournemouth University in April 2017.

### **Dr Einar Thorsen**

Dr Einar Thorsen is Associate Professor of Journalism and Communication at Bournemouth University, and Associate Director of the Centre for the Study of Journalism, Culture and Community. His research covers online journalism, news innovation, citizens' voices, and news reporting of crisis and political change. Dr Thorsen has co-edited several books, including: *Media, Margins and Civic Agency and Media, Margins and Popular Culture* (with Jackson, Savigny and Alexander, 2015), *India Election: 2014 First Reflections* (with Sreedharan, 2015) and two volumes of *Citizen Journalism: Global Perspectives* (with Allan, Volume 1: 2009, Volume 2: 2014). He has also published articles on online communication security, whistleblowers in the digital age, public service media online, Wikinews and WikiLeaks. Dr Thorsen teaches Web & Mobile Communication at undergraduate level, and also New Media Innovation at postgraduate level. He emphasises futurology and looks beyond industry standards, to educate students who are equipped to lead innovation in newsrooms of the future. He tweets @einarthorsen.

### **Peter Truckel**

Peter has been running the VFX Hub at Bournemouth University for five years. He is the co-creator of BFX, the internationally recognised festival and competition of animation, VFX and Games. Now in its fifth year, BFX attracts speakers from the world's top studios and content creators.

Peter started his career as a VFX cameraman, working movies such as *Blade Runner*, *Aliens* and *The Plague Dogs*. After running the motion control camera at MPC in London for four years, he became a commercials director, eventually opening his own production company. Over a period of 25 years, he directed more than 300 commercials and has worked in countries across the world, including India, China, Russia, USA, Canada, Argentina, South Africa, Egypt, Morocco and UAE, and throughout Europe. His films have won many awards, notably Cannes Silver Lion, BTAA, Creative Circle, New York Festivals and Monitor. Peter has moderated panels and been a spokesperson on VFX for several industry bodies, including UKTI and Creative Skillset. He has also been a judge and panel member on international award committees such as Imagina, BTAA, D&AD and Creative Circle.



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